



SEVENTH ANNUAL

**GAYLE BRINKENHOFF  
BREAST CANCER  
SYMPOSIUM**

**TUESDAY, NOVEMBER 16, 2021**

**VIRTUAL CONFERENCE**

# 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

 WELCOME!

 GENERAL INFORMATION

- Virtual Sign-In Instructions
- Conference Details: Times & Link to Virtual Conference

 SYMPOSIUM INFORMATION

- Credit Information
- Instructions for Obtaining CME Credit

 E-SYLLABUS

 ACKNOWLEDGMENT

 CORE COMPETENCIES INFORMATION SHEET

 DISCLOSURES

 FACULTY

 SCHEDULE

 SYMPOSIUM EVALUATION



## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

*Welcome* to the 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium!

On behalf of City of Hope and the Department of Continuing Medical Education, we would like to thank you for joining us for this educational activity.

Interest and input from our participants encouraged us to continue to expand the focus of this symposium, incorporating requests and suggestions from attendees. The previous years of this symposium have been a great success and we are happy to have you join us this year!

Our goal is to provide the desired information and skills which physicians and allied health care providers need in order to better serve their patient populations and research. Your thoughts are valuable and important, so please share them with us on the evaluation that will be made available to you at the conclusion of the symposium.

Should you have any questions, please contact the Department of Continuing Medical Education via email at [cme@coh.org](mailto:cme@coh.org).

For post-conference CME information, please contact:

City of Hope  
Department of Continuing Medical Education  
1500 E. Duarte Road, Bldg. #175  
Duarte, CA 91010  
[cme@coh.org](mailto:cme@coh.org)  
(626) 218-5622



◆ GENERAL INFORMATION ◆

## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

### **Virtual Registrant Sign-in:**

You **must** confirm your attendance during the conference.

During the conference you will be provided with a unique Code to record your attendance. You will need to text in the attendance code to the City of Hope CME text-in number (626-314-7448). Virtual registrant sign-in, will also be facilitated via QR Code.

To ensure you are ready for *Virtual Registrant Sign-in*:

1. Please be sure to have with you the cell phone (mobile) you registered in your in your CME Profile.

**If you have not done so yet, [Confirm Your Registered Mobile Number Here!](#) (you will only have to do this once)**

- If mobile number is correct and you see the word “DONE!” simply close out the page. You are done!
  - If you see “CONFIRM NUMBER”, your mobile number is not yet confirmed. To confirm it:
    1. Click “DELETE NUMBER AND START OVER”
    2. Enter your mobile number (*do not include hyphens/dashes*), to receive a confirmation code.
    3. Enter Confirmation Code (*this will be texted to you*).
    4. Click “CONFIRM NUMBER” and once you see “DONE!” close out the page. You are done!
2. Save the **City of Hope CME text-in number** as a contact in your cell phone: **626-314-7448**
  3. Please ensure your cell phone is fully charged and you have it easily accessible when you join the virtual live conference.

## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

### SYMPOSIUM TIMES:

#### **Time Zone Alert!**

Please note that the symposium times on the schedule are noted in Pacific Time.  
Below you will find the symposium times in your time zone:

- **HST** 5:55 a.m. to 9:45 a.m.
- **PST** 7:55 a.m. to 11:45 a.m.
- **MST** 8:55 a.m. to 12:45 p.m.
- **CST** 9:55 a.m. to 1:45 p.m.
- **EST** 10:55 a.m. to 2:45 p.m.

### VIRTUAL CONFERENCE LINK:

Please click the link below to join the **7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium** live webinar on **Tuesday, November 16, 2021 starting at 7:55am Pacific Standard Time:**

**[Click Here to Access Virtual Live Conference!](#)**

Password: 029503

Or Telephone:

Dial:

+1 415 762 9988 (US Toll)

+1 646 568 7788 (US Toll)

Webinar ID: 961 1398 6611

International numbers available: <https://cityofhope.zoom.us/j/abFzmXcby>

## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

### **Accreditation Statement**

City of Hope is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

### **Credit Designation Statement**

City of Hope designates this live webinar for a maximum of 3.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the educational activity.

The following may apply *AMA PRA Category 1 Credit™* for license renewal:

- **Registered Nurses:** Nurses may report up to 3.5 credit hours toward the continuing education requirements for license renewal by their state Board of Registered Nurses (BRN). CME may be noted on the license renewal application in lieu of a BRN provider number.
- **Physician Assistants:** The National Commission on Certification of Physician Assistants states that *AMA PRA Category 1 Credit™* accredited courses are acceptable for continuing medical education requirements for recertification.

### **Disclosure**

This activity has been planned and implemented in strict compliance with the accreditation requirements, standards and policies of the ACCME. City of Hope takes responsibility for the content, quality and scientific integrity of this CME activity. Faculty and Planners have provided written disclosure of all relevant commercial relationships which have been included in this handout. Any potential conflicts relative to the disclosure(s) have been resolved. City of Hope further encourages faculty/presenters to identify investigational products or off-label uses of products regulated by the U.S. Food and Drug Administration at first mention and where appropriate in the content. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.



◆ SYMPOSIUM INFORMATION ◆

## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

**Instructions for Obtaining CME Credit (AMA PRA Category 1 Credit™):**

During the conference participants will be provided with a unique Attendance Code to record their attendance. Physicians and others who wish to receive *AMA PRA Category 1 Credit™* for this activity **must** text in the unique attendance code for this conference, in order to record their attendance.

The unique attendance code will need to be texted to the City of Hope CME text-in number (626-314-7448). If you have not yet saved this number as a contact on your cell phone, please do so now, to ensure you are ready to record your attendance. The text-in method will also be facilitated via QR code.

Credit Transcripts will be updated within a week to reflect your participation in this conference.

Retrieve your CME Transcripts by visiting the City of Hope CME website: <https://cme.cityofhope.org/>. Log in using your registered Email and Password.

***Quick Tip!***

Have trouble remembering your password? Once you log in to your account, do not log out, so you do not have to log back in!

Once logged in, click on the My Transcripts section at the top of the page, and click on "Completed Activities". You can then print your Credit Transcript or the individual Certificate, if desired.

For assistance, contact the Department of Continuing Medical Education at 626-218-5622 or [cme@coh.org](mailto:cme@coh.org).



◆ E-SYLLABUS ◆

## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

The E-syllabus link below contains slide sets for this activity, which are made available online, prior to the start of the symposium. We recommend you access available presentations prior to the conference. We gratefully acknowledge the presenters for their permission to offer this material as an e-syllabus.

### **E-Syllabus Download/Printing Instructions:**

***If you would like to download or print a copy of available presentations, simply follow the directions below:***

1) Click on the following link:

**[E-Syllabus | 7th Annual Gayle Brinkenhoff Breast Cancer Symposium](#)**

2) Select the desired presentation by clicking on the title of the presentation you would like to download

3) The presentation will open and appear in a PDF format

4) To save the presentation, click "Save As"

5) To print the presentation, click "Print"

### **AJCC Cancer Staging Forms**

- Access to the AJCC Cancer Staging Forms is also available via the e-syllabus.

### **PLEASE NOTE:**

- ❖ Some presentations not provided prior to the conference will be accessible post-activity.
- ❖ All presentations will be available for 4 weeks following the conclusion of this educational activity.
- ❖ Presentations have been uploaded at the discretion of each faculty member.





◆ ACKNOWLEDGMENT ◆



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COSMETICS

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generous sponsorship of  
Michael C. Brinkenhoff, M.D. and Family  
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## ◆ CORE COMPETENCIES INFORMATION SHEET ◆

### PATIENT CARE

Physicians must be able to provide patient care that is compassionate, appropriate, and effective for the treatment of health problems and the promotion of health. **CME programs address these issues if they address topics related to:**

- The ability to communicate effectively and demonstrate caring and respectful behaviors when interacting with patients and their families;
- gathering essential and accurate information about their patients
- making informed decisions about diagnostic and therapeutic interventions based on patient information and preferences, up-to-date scientific evidence, and clinical judgment
- developing and carrying out patient management plans
- counseling and educating patients and their families
- using information technology to support patient care decisions and patient education
- performing competently all medical and invasive procedures considered essential for the area of practice
- providing health care services aimed at preventing health problems or maintaining health
- working with health care professionals, including those from other disciplines, to provide patient-focused care

### MEDICAL KNOWLEDGE

Physicians must demonstrate knowledge about established and evolving biomedical, clinical, and cognate (e.g. epidemiological and social-behavioral) sciences and the application of this knowledge to patient care. **CME programs address these issues if the topics relate to:**

- demonstration of an investigatory and analytic thinking approach to clinical situations
- knowledge and application of the basic and clinically supportive sciences which are appropriate to their discipline

### PRACTICE-BASED LEARNING AND IMPROVEMENT

Physicians must be able to investigate and evaluate their patient care practices, appraise and assimilate scientific evidence, and improve their patient care practices. **CME programs address these issues if the topics relate to:**

- analyzing practice experience and performing practice-based improvement activities using a systematic methodology
- locating, appraising, and assimilating evidence from scientific studies related to their patients' health problems
- obtaining and using information about their own population of patients and the larger population from which their patients are drawn
- applying knowledge of study designs and statistical methods to the appraisal of clinical studies and other information on diagnostic and therapeutic effectiveness
- using information technology to manage information, access on-line medical information; and support their own education
- facilitating the learning of students and other health care professionals

### INTERPERSONAL AND COMMUNICATION SKILLS

Physicians must be able to demonstrate interpersonal and communication skills that result in effective information exchange and teaming with patients, their patients families, and professional associates. **CME programs address these issues if the topics relate to:**

- creating and sustaining a therapeutic and ethically sound relationship with patients
- using effective listening skills and eliciting and providing information using effective nonverbal, explanatory, questioning, and writing skills
- working effectively with others as a member or leader of a health care team or other professional group

### PROFESSIONALISM

Physicians must demonstrate a commitment to carrying out professional responsibilities, adherence to ethical principles, and sensitivity to a diverse patient population. **CME programs address these issues if the topics relate to:**

- demonstrating respect, compassion, and integrity; responsiveness to the needs of patients and society that supersedes self-interest; accountability to patients, society, and the profession; and a commitment to excellence and on-going professional development
- demonstrating a commitment to ethical principles pertaining to provision or withholding of clinical care, confidentiality of patient information, informed consent, and business practices
- demonstrating sensitivity and responsiveness to patients' culture, age, gender, and disabilities

### SYSTEMS-BASED PRACTICE

Physicians must demonstrate an awareness of and responsiveness to the larger context and system of health care and the ability to effectively call on system resources to provide care that is of optimal value. **CME programs address these issues if the topics relate to:**

- understanding how their patient care and other professional practices affect other health care professionals, the health care organization, and the larger society and how these elements of the system affect their own practice
- knowing how types of medical practice and delivery systems differ from one another, including methods of controlling health care costs and allocating resources
- practicing cost-effective health care and resource allocation that does not compromise quality of care
- advocating for quality patient care and assisting patients in dealing with system complexities
- knowing how to partner with health care managers and health care providers to assess, coordinate, and improve health care and knowing how these activities can affect system performance

◆ Department of Continuing Medical Education ◆

**Conflict of Interest Disclosure and Resolution & Core Competencies**  
**7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium**  
**November 16, 2021**

City of Hope takes responsibility for the content, quality, and scientific integrity of this CME activity.

As part of the commercial guidelines, we are required to disclose any real or apparent commercial conflict(s) of interest (COI) of all persons in control of educational content for this activity, specifically, but not limited to: faculty/presenters and/or planners. Any disclosed real or apparent commercial conflict(s) of interest (COI) have been resolved through a conflict resolution process prior to the beginning of this activity.

City of Hope further requires that, if applicable, faculty/presenters disclose to the audience their intention to discuss the off-label and/or investigational (not yet approved for any purpose) use of pharmaceuticals or medical devices at the beginning of their presentation.

**CORE COMPETENCIES**

The American Board of Medical Specialties (ABMS) and the Accreditation Council of Graduate Medical Education (ACGME) have embarked on a joint initiative to quantify and evaluate a set of 6 physician core competencies by which the individual physician will be measured for Residency Certification, Board Certification and more recently, Maintenance of Certification (MOC). Individual hospitals and other health care delivery organizations will now also be evaluated by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) on their practice and demonstration of the 6 core competencies.

In brief, the actual term “core competencies” refers to those six abilities (competencies) that are central (core) to the practice of medicine, specifically: (1) Patient Care, (2) Medical Knowledge, (3) Practice-Based Learning and Improvement, (4) Interpersonal and Communication Skills, (5) Professionalism and (6) Systems-Based Practice. To assist our conferees in demonstrating their completion of CME in the six core competencies, the educational content of each presentation will be noted by numbers 1-6 in the table below. CME certificates for this activity will reflect those core competencies addressed by the educational content of the overall conference.

Conference Faculty	Commercial Interest	Conflict/ Resolution & Faculty Discussion of Off-Label Drugs	Core Competencies
William J. Gradishar, MD, FASCO, FACP	Grant/Research Support from Genentech and Roche; Consultant for Daiichi, Genentech, Immunomedics and Seattle Genetics.	Attestation on file – No conflict noted	1, 2 & 3
Daneng Li, MD	I do not have any relevant financial relationships with any commercial interests.	None	Reviewer
Linda H. Malkas, PhD	I do not have any relevant financial relationships with any commercial interests.	None	Moderator/Planner
Ingrid A. Mayer, MD, MSCI	Grant/Research Support from AstraZeneca, Genentech, Immunomedics, Lilly, Pfizer & Puma; Consultant for AbbVie, AstraZeneca, Blueprint Medicines, Cyclacel, Genentech, GlaxoSmithKlein, Immunomedics, Lilly, MacroGenics, Novartis, Pfizer, Puma & Seagen.	Attestation on file – No conflict noted <i>Off-label/Investigational use of: SERDs, Neratinib, Erdafitinib, Enobosarm</i>	2
Augusto Ochoa, MD	I do not have any relevant financial relationships with any commercial interests.	None	1, 3 & 6
Ann H. Partridge, MD, MPH	Other financial/material interests in UpToDate.	Attestation on file – No conflict noted	1, 2, 3, 4, 5 & 6
Crystal Saavedra, BA	I do not have any relevant financial relationships with any commercial interests.	None	Planner
Serafina Scorgia, BA	I do not have any relevant financial relationships with any commercial interests.	None	Planner
Victoria Seewaldt, MD	I do not have any relevant financial relationships with any commercial interests.	None	1, 2, 3, 4, 5 & 6

## ◆ SYMPOSIUM FACULTY ◆

**Course Director & Moderator:****Linda H. Malkas, PhD**

M.T. & B.A. Ahmadinia Professor in Molecular Oncology  
Dean, Translational Science, External Affairs  
Professor & Associate Chair, Molecular & Cellular Biology  
City of Hope

**Faculty:****William J. Gradishar, MD, FASCO, FACP**

Betsy Bramsen Professor of Breast Oncology & Professor of Medicine  
Chief, Division of Hematology/Oncology  
Deputy Director, Clinical Network  
Director, Maggie Daley Center for Women's Cancer Care  
Robert H. Lurie Comprehensive Cancer Center of Northwestern University  
Northwestern University Feinberg School of Medicine

**Ingrid A. Mayer, MD, MSCI**

Professor of Medicine  
Ingram Professor of Cancer Research  
Co-Leader, Breast Cancer Program  
Vanderbilt University Medical Center/ Vanderbilt-Ingram Cancer Center

**Augusto Ochoa, MD**

Director, Stanley S. Scott Cancer Center  
Al Copeland - Cancer Crusaders Chair  
Professor of Pediatrics  
Louisiana State University Health Sciences Center

**Ann H. Partridge, MD, MPH**

Vice Chair and Professor, Medical Oncology  
Director, Adult Survivorship Program  
Director, Program for Young Women with Breast Cancer  
Dana-Farber Cancer Institute

**Victoria Seewaldt, MD**

Ruth Ziegler Professor and Chair  
Department of Population Sciences  
Beckman Research Institute  
City of Hope



◆ SYMPOSIUM SCHEDULE ◆

## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

TUESDAY, NOVEMBER 16, 2021

**ALL TIMES NOTED ARE IN PACIFIC STANDARD TIME**

**7:55 - 8:00 AM                    REGISTRATION**

8:00 - 8:05 AM                    **Welcome & Announcements**  
Linda H. Malkas, PhD & Michael C. Brinkenhoff, MD

*COVID and Breast Cancer*

8:05 - 8:45 AM                    **The Phoenix of Breast Cancer Care - Emerging from Crisis**  
William J. Gradishar, MD, FASCO, FACP– *Northwestern University Feinberg School of Medicine, Chicago, IL*

*Breast Cancer and Wellness*

8:45 - 9:25 AM                    **Body Image and Sexual Health**  
Ann H. Partridge, MD, MPH – *Dana-Farber Cancer Institute, Boston, MA*

9:25 - 9:35 AM                    **BREAK**

*Diversity and Inclusion*

9:35 - 10:15 AM                    **Disparities and the Impact on Breast Cancer- The Louisiana Experience**  
Augusto Ochoa, MD – *Louisiana State University Health Sciences Center, New Orleans, LA*

10:15 - 10:55 AM                    **Why Breast Cancer Oncologists Should Care About Insulin**  
Victoria Seewaldt, MD – *City of Hope, Duarte, CA*

*New Developments in Breast Cancer Therapy*

10:55 - 11:35 AM                    **Endocrine Resistance: Emerging Mechanisms and Therapies in Metastatic ER+ Breast Cancer**  
Ingrid A. Mayer MD, MSCI – *Vanderbilt University Medical Center/ Vanderbilt-Ingram Cancer Center, Nashville, TN*

11:35 - 11:45 AM                    **Closing Remarks**

**11:45 AM                            ADJOURN**

*City of Hope may find it necessary to substitute faculty with comparable expertise on those rare occasions necessitated by illness, unforeseen scheduling conflicts or extraordinary occurrences beyond the control of City of Hope.*



◆ SYMPOSIUM EVALUATION ◆

## 7<sup>th</sup> Annual Gayle Brinkenhoff Breast Cancer Symposium

WE VALUE YOUR FEEDBACK! *Please take a moment, at the conclusion of the symposium, to complete a brief evaluation.*

Symposium Evaluation [opens 11/16/2021 at 11:45am Pacific Standard Time:](#)

[Click Here to Complete the Evaluation](#)

**IMPORTANT:**

*Last day to complete Symposium Evaluation is: **11/23/2021***

For assistance, contact the Department of Continuing Medical Education at 626-218-5622 or [cme@coh.org](mailto:cme@coh.org).